

2018 Corporate Marketing Summer Internship

Avant Healthcare is accepting applications for a Corporate Marketing summer intern, who has interested in gaining exposure to the medical marketing and communications industry through involvement in developing and executing the corporate marketing and social media plans. The intern will be assigned to the Corporate Marketing team, with a concentration in social media. This internship will run from June-August 2018.

Internship Description

The Corporate Marketing Intern must possess strong knowledge of the digital media landscape, including various social media sites (eg, LinkedIn, Twitter). This position will be responsible for developing the corporate social media plan and associated content calendar, monitoring and posting on blogs and social networks, participating in online outreach and promotion, optimizing our website and conducting keyword analysis. Those looking to gain valuable online media experience with an established organization are encouraged to apply.

Primary responsibilities will include:

- Work with the Chief Marketing Officer and Corporate Marketing team to create and implement campaigns
- Develop standard corporate social media plan
- Develop content calendars on a weekly and monthly basis for company brands
- Monitor analytics to identify viable ideas
- Create engaging blog and social media content
- Assist in the general distribution of press releases and media alerts
- Provide support to our marketing team at live and online events
- Demonstrating project management capabilities by coordinating all resources required for completion of your assigned project
- Mid-term and final presentation to leadership team

Preferred Area of Study/Majors

- Marketing
- Market Research
- Liberal Arts

Skill Requirements

- Excellent oral and written communication skills
- In-depth working knowledge of LinkedIn, Twitter, and YouTube
- Experience with social media analytics, including Google Analytics
- Basic knowledge of Photoshop
- The ability to work independently, as well as with a team, in a fast-paced, goal-oriented environment

- Excellent critical thinking and problem solving abilities
- Desire to learn from experienced professionals while on a project from kick-off to completion
- Excellent attention to detail
- Demonstrated proficiency in MS Office products
- High learning agility to quickly come up to speed with new information and technology

Details

- Required documentation
 - Resume
 - Cover letter
- Materials are accepted electronically
- Choose between two start dates
 - May 21, 2018
 - May 29, 2018
- 40 hours per week for 10-12 weeks
- \$12/hour

To apply, please go to: